

The stylistic potential of the contextual usage of phraseological units as hybrid formations

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Abstract

© 2015, Canadian Center of Science and Education. All rights reserved. This article is devoted to the analysis of the certain contextual transformations of phraseological units. On the example of German journalistic texts the most popular types of modifications are described and analyzed. In the center of our attention is the semantic component and the processes which make this or that transformation possible. Also we consider stylistic functions of the usage of a certain transformation. The other important stage of our analysis is the attempt to explain the frequent usage of transformed phraseological units in journalistic texts. It is found out that such transformations have a leading role in the formation of the structure of the text, serve to produce certain stylistic effects and influence the reader on the emotional level.

<http://dx.doi.org/10.5539/ass.v11n19p64>

Keywords

Contextual usage, Journalistic texts, Phraseological unit, Stylistic functions